

The Sports Journalists'
Association of Great Britain

BRITISH SPORTS JOURNALISM AWARDS 2018

Writing and Broadcast Awards

The SJA British Sports Journalism Awards is the major national competition open to all sports writers, broadcasters and photographers, whether they are staff or freelance, working across all media, on whatever platform, digital or in print.

Information on how to enter and competition rules are included at the end of this document. Entries must be submitted via www.BritishSportsJournalismAwards.co.uk

WRITING CATEGORIES

Entries for written categories need to be submitted digitally, as PDFs, URLs or Screen Grabs. How to enter is included within this document.

Unless specified otherwise, candidates' entries may be drawn from any published format, from digital or from print.

THE JOHN BROMLEY SPORTSWRITER OF THE YEAR is chosen by a vote of national and regional sports editors. This category does not require a submission, however to be eligible for this award journalists must be shortlisted in one of the other competition categories. All other awards are subject to entered submissions which are then put before our panels of judges.

THE SPORTS NEWSPAPER OF THE YEAR This award is for the newspaper that best covered sport in 2018. An independent judging panel will be looking for entries which show style, good writing, exclusives and consistency throughout the year. Entries must consist of three full editions accompanied by a 500-word citation.

Note: In this category hard copy entries are accepted as well as digital entries. If you wish to submit hard copy entries please send 7 copies of each edition and citation to: SJA Awards c/o S2F Events, Unit 92, Capital Business Centre, 22 Carlton Road, South Croydon, CR2 0BS

CRICKET JOURNALIST Open to journalists specialising in cricket. Entries must consist of three published reports and/or features. This category is open to journalists whose work is published online or in magazines, as well as newspaper correspondents.

Note: entrants in this category cannot also enter the Specialist Correspondent category.

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FOOTBALL JOURNALIST Open to journalists specialising in football. Entries must consist of three published reports and/or features. This category is open to journalists whose work is published online or in magazines, as well as newspaper correspondents.

Note: entrants in this category cannot also enter the Specialist Correspondent category.

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REGIONAL SPORTS JOURNALIST High-quality reporting, feature writing or investigative journalism, from regional or local media. Three published articles per entry. This category is open to journalists whose work is published online or in magazines, as well as newspaper correspondents.

Note: Candidates in this category who are short-listed will each receive one free ticket for the SJA British Sports Journalism Awards dinner being held at the Westminster Park Plaza, SE7 1UT on Monday 25 February 2019.

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RUGBY JOURNALIST sponsored by European Professional Club Rugby. Open to journalists specialising in rugby, union or league. Entries must consist of three published reports and/or features. This category is open to journalists whose work is published online or in magazines, as well as newspaper correspondents.

Note: entrants in this category cannot also enter the Specialist Correspondent category.

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SPECIAL SPORTS EDITION This award is for a special edition, section or supplement, online or in print, on a single event or subject and published on a single day. Video and audio content may be included in digital entries. The design as well as the content of the entry will be considered by the judges.

Note: In this category hard copy entries as are accepted as well as digital entries. If you wish to submit hard copy entries please send 7 copies of the Special Edition to: SJA Awards c/o S2F Events, Unit 92, Capital Business Centre, 22 Carlton Road, South Croydon, CR2 0BS

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SPECIALIST CORRESPONDENT Open to journalists specialising in a specific sport, or in sports betting, but excluding specialists in football, cricket, rugby; union or league. Entries must consist of three published reports and/or features. This category is open to journalists whose work is published online or in magazines, as well as newspaper correspondents.

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SPORTS COLUMNIST Strong opinions and commentary on sport. Three separate published articles per entry. This category is open to journalists whose work is published online or in magazines, as well as newspaper correspondents.

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SPORTS FEATURE WRITER This award is for high standards of writing, strength of thought and freshness of ideas. Each entry must include three separate published articles and should include at least one, but no more than two, interviews. This category is open to journalists whose work is published online or in magazines, as well as newspaper correspondents.

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SPORTS NEWS REPORTER The best portfolio of breaking sports news stories by an individual and/or team. This category is for sports news stories which have made the greatest impact. Each entry must include three separate articles. This category is open to journalists whose work is published online or in magazines, as well as newspaper correspondents.

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SPORTS SCOOP The single sports news story judged to have made the greatest impact on the judges. The same story may be included within the portfolio entered in the Sports News Reporter category. This category is open to journalists whose work is published online or in magazines, as well as newspaper correspondents.

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SPORTS WEBSITE This award recognises all aspects of a website's performance. Each entry must include a summary (in no more than 400 words) of the site's coverage and digital developments in 2018 as well as three URLs that demonstrate the sites journalistic excellence (this may include the use of design, layout, images and digital techniques).

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YOUNG SPORTS WRITER The Ian Wooldridge Trophy is open to writers aged 25 or under on 31 December 2018. Previous winners are not eligible to enter. Entries must show versatility and a high standard of writing. Entries must consist of three published reports (covering at least two different sports). At least one piece should have been written under the pressure of an immediate deadline. This category is open to journalists whose work is published online or in magazines, as well as newspaper correspondents.

Note: The cost of entering this category is at the reduced rate of £20 regardless of SJA membership.

The winner of the Young Sports Writer of the Year category will be announced prior to the event via the SJA website. The winner will receive a complimentary ticket for themselves and a guest to attend the event on Monday 25 February.

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BROADCAST CATEGORIES

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Entries for the broadcast categories need to be submitted digitally, as MP4, .MOV, MP3 or WAV files.

All categories are open to work produced by journalists working in the United Kingdom or by journalists working on programmes for consumption in the UK. All programmes must have been ‘exhibited’ for the first time in 2018.

The term broadcasting is meant to be wide ranging and encompasses but is not limited to conventional radio and television platforms. It includes digital online platforms and also cinematic exhibition.

Please read the categories carefully as significant clarifications of eligibility have been added to some awards.

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BROADCAST JOURNALIST The radio, television or digital journalist who in the opinion of the judges has made the biggest impact in the year. This is intended for the sports news correspondents who have broken stories and those who gather news and package material as reporters. It is also intended for reporters who produce special reports and interviews for rolling news channels, reporters who interview for and produce and present factual programming and those who conduct “post-match” style interviews at events.

Entries should consist of “show-reel” style clips lasting no more than five minutes in total, which demonstrate the journalist’s ability to report and communicate. Entries should be accompanied by a written citation of no more than 150 words.

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BROADCAST PRODUCTION TEAM This award is designed to recognise the work of the entire team in putting a programme on the air. This category is open to radio and television entries and can be in live programming or in a magazine show format. Entries should highlight the work of the production team. This can be in coordinating multiple elements, live or recorded into a seamless whole. It could also incorporate an analysis segment of a live match or event or the assembly of a magazine programme but in all cases should show how the production team has enhanced the quality of the programme.

Entries should consist of “show-reel” style clips lasting no more than twenty minutes in total, Entries should be accompanied by a written citation of no more than 500 words.

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BROADCAST SPORTS PRESENTER The presenter, either radio, television or online, who in the opinion of the judges has made the biggest impact in the past year. This can include studio based and location work. It can include news reading, presenting with the video wall, moderating discussions with a group of guests etc.

Entries should consist of “show-reel” style clips lasting no more than five minutes in total which demonstrate the presenter’s range, versatility and ability. Entries should be accompanied by a written citation of no more than 150 words.

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SPORTS COMMENTATOR The radio, television or digital commentator who in the opinion of the judges has made the biggest impact in the year. This is for radio, television or digital commentators i.e. only those who deliver play by play descriptions. It is open to those whose work appears both in live programmes and in highlights programmes, providing that the commentary is delivered “live” and not dubbed after the event has been completed. It can include both sporting competition and related sporting events such as opening and closing ceremonies. It should include only commentary and not presenting.

Entries should consist of “show-reel” style clips lasting no more than five minutes in total. It should reflect identification, fluency, live interpretation of the action and communication of the excitement and atmosphere. Entries may consist of a single sport or range of sports. Entries should be accompanied by a written citation of no more than 150 words.



SPORTS PUNDIT This is for the pundit or expert guest who has most impressed the judges in the year. The Sports pundit can be an expert summariser, studio analyst, participant in studio discussion etc.

Entries may consist of work as summariser, analyst with or without technical aids such as telestrators etc.

Entries should be submitted electronically and should consist of “show-reel” style clips lasting no more than 5 minutes in total. Entries should be accompanied by a written citation of no more than 150 words.



RADIO SPORT FACTUAL OR FEATURE PROGRAMME The radio or digitally broadcast programme or programmes which in the opinion of the judges has made the biggest impact within the past year. This could be a documentary on a specific individual or event past or present or investigative work such as an exposé. It can include standalone recorded programmes and documentary segments presented as part of a studio discussion format. It can even be a single interview where this has particular merit.

Entries should be submitted electronically and must comprise the complete programme or strand where relevant. Entries should be accompanied by a written citation of no more than 150 words.



RADIO SPORT LIVE BROADCAST The radio or digitally broadcast programme or programmes which in the opinion of the judges have made the biggest impact within the past year. Entries in this category may be from a single event, the coverage of a tournament or series or season-long coverage. This category will also include live sports programmes which include coverage from a number of outside sources and studio based live work.

Entries should be submitted electronically and should consist of “show-reel” style clips lasting no more than twenty minutes in total. Entries should be accompanied by a written citation of no more than 150 words.



TELEVISION SPORT FACTUAL OR FEATURE PROGRAMME The television or digitally broadcast programme which in the opinion of the judges has made the biggest impact within the past year. This is the category for documentary films, features, profiles, interviews, special investigations and other feature reports. For the first time this year highlights programmes will also be accepted. Entries of highlights programmes should reflect how the stories are told with an emphasis on the analysis and presentation. It can include opening titles teases etc and although clips of commentary may be included, the entry should not just be a cut down of a sports event.

Entries should be submitted electronically and must comprise the complete programme where relevant. Highlights programmes should be entered as “show-reel” style clips lasting no more than twenty minutes in total. They should be accompanied by a written citation of no more than 150 words.



TELEVISION SPORT LIVE BROADCAST The live television coverage which has most impressed the judges in the year. This category is designed exclusively for events that are broadcast live. Entries should be submitted electronically and should consist of “show-reel” style clips lasting no more than twenty minutes in total. Entries should be accompanied by a written citation of no more than 150 words.

Note: Where the broadcast signal or multi-lateral coverage is generated by a ‘host broadcaster’ – for example at a World Cup or Olympic Games, the entry should demonstrate how they have enhanced the core material.



YOUNG SPORTS BROADCASTER is open to broadcasters aged 25 or under on 31 December 2018. It is open to reporters, commentators and presenters. Entries should consist of at least three broadcast sequences in a showreel format lasting no more than five minutes and should demonstrate the full range of the entrant’s broadcasting ability. This category is open to broadcasters on television, radio and all other digital platforms.

Note: The cost of entering this category is at the reduced rate of £20 regardless of SJA membership.

The winner of the Young Sports Broadcaster of the Year category will be announced prior to the event via the SJA website. The winner will receive a complimentary ticket for themselves and a guest to attend the event on Monday 25 February.



CLOSING DATE FOR ENTRIES IS WEDNESDAY 16 JANUARY 2019

Shortlists in written categories will be published on the SJA website www.sportsjournalists.co.uk on 31 January 2019 with shortlists in the broadcast categories being published on 1 February 2019. Winners will be announced at a gala ceremony staged at the Park Plaza Westminster Bridge on Monday 25 February 2019.

HOW TO ENTER

- Entries must be submitted online. To submit an entry visit: www.BritishSportsJournalismAwards.co.uk
- You **must** also complete an entry form. This can be submitted electronically along with your entry, sent via email to SJA@s2fevents.co.uk or posted to S2F Events, Unit 92 Capital Business Centre, 22 Carlton Road, South Croydon, Surrey, CR2 OBS.
- Unless otherwise stated, writing awards entries must consist of three published articles. Entries may be submitted electronically as PDFs or URLs. Judges have the discretion to discard entries which cannot be easily read. Entries do not require but can be accompanied by a coversheet or short citation (250 words maximum).
- Entries for the broadcasting awards should be submitted in MP4, .MOV, MP3 or WAV format.

ENTRY FEES

Non-Members: £50 per entry per category.

SJA Members: £20 per category.

Not an SJA member? – Join the SJA for the annual membership fee of £30.

Members receive discounted entry fees to the awards as well as many other benefits, for more information visit:
<https://www.sportsjournalists.co.uk/membership/>

Freelance: Entry fees for freelancers are £50 in total (£20 for SJA Members) to enter 2 categories.

If you enter as a freelancer and win, you will only be credited as a freelancer. If you require a newspaper or agency to be credited, entry fees of £50 per entry per category (£20 if SJA member) will apply, and the name of the newspaper or agency must be stated on the entry form at time of entry. An employer cannot be credited retrospectively.

PAYMENT

Please select your payment method on the entry form.

Cheque – You can send a cheque with your completed entry form. Cheques should be made out to the SJA and be sent with your entry form to S2F Events, Unit 92 Capital Business Centre, 22 Carlton Road, South Croydon, Surrey, CR2 OBS.

Invoice – You will be sent an invoice via email which can be paid via credit / debit card or bank transfer.

RULES

- There is no limit on the number of journalists that a newspaper, magazine, website or broadcaster may enter in any category.
- No journalist may be entered in more than two sports writing categories.
- Journalists may submit only one entry in each category.
- All articles must be the entrant's original work and must have been first published or broadcast by UK-based publications, websites or broadcasters between 1 January and 31 December 2018.
- The decision of the judges will be final.
- Entry into the competition implies acceptance of the rules.
- Failure to comply with any of the rules may result in disqualification.
- The organisers retain the right, within the context of the competition and related promotions, to reproduce articles, photographs or broadcast programmes, or to give permission for the reproduction without any payment or fee.
- Entries will not be returned.

JUDGING PANEL

The SJA British Sports Journalism and Broadcasting Awards will be judged by panels of some of the best-known and most experienced figures in our business. We will publish a full list of the judging panels ahead of the awards presentation dinner.

The Sports Journalists'
Association of Great Britain

BRITISH SPORTS JOURNALISM AWARDS 2018

Writing and Broadcast Awards



Name	
SJA Membership Number (if applicable):	
Address:	
	Postcode:
Telephone:	Email:
Employer:	

In entering the SJA British Sports Journalism Awards, I undertake on my behalf and that of my employers that should I be shortlisted for a prize or win an award, any published or broadcast reference to my nomination or award winning should refer to the full and proper title of the award, including reference to the SJA and the award sponsors where appropriate.

PLEASE TICK THE CATEGORIES YOU ARE ENTERING:

- | | | |
|--|---|--|
| <input type="checkbox"/> Sports Newspaper | <input type="checkbox"/> Cricket Journalist | <input type="checkbox"/> Football Journalist |
| <input type="checkbox"/> Regional Journalist | <input type="checkbox"/> Rugby Journalist | <input type="checkbox"/> Special Sports Edition |
| <input type="checkbox"/> Specialist Correspondent | <input type="checkbox"/> Sports Columnists | <input type="checkbox"/> Sports Feature Writer |
| <input type="checkbox"/> Sports News Reporter | <input type="checkbox"/> Sports Scoop | <input type="checkbox"/> Sports Website |
| <input type="checkbox"/> Young Sports Writer | <input type="checkbox"/> Broadcast Journalist | <input type="checkbox"/> Broadcast Production Team |
| <input type="checkbox"/> Broadcast Sports Presenter | <input type="checkbox"/> Sports Commentator | <input type="checkbox"/> Sports Pundit |
| <input type="checkbox"/> Radio Sport Factual or Feature | <input type="checkbox"/> Radio Sport Live Broadcast | <input type="checkbox"/> Television Sport Factual or Feature |
| <input type="checkbox"/> Television Sport Live Broadcast | <input type="checkbox"/> Young Sports Broadcaster | |

ENTRY FEES:

Non-Member: £50 per entry per category. **(An individual may enter a maximum of 2 categories)**

SJA Members: £20 per category. The discounted entry is only available to fully paid-up members of the SJA

Young Sports Writer / Broadcaster: £20 to enter these categories.

Freelance: Entry fees for freelancers are £50 in total (£20 for SJA Members) to enter 2 categories.

If you enter as a freelancer and win, you will only be credited as a freelancer. If you require a newspaper or agency to be credited, entry fees of £50 per entry per category will apply (£20 if SJA member), and the name of the newspaper or agency must be stated on the entry form at time of entry.

Payment method: ☐ Cheque enclosed ☐ Invoice

If paying by invoice you will be sent your invoice via email and can pay by credit / debit card or bank transfer.

Entry forms can be emailed to SJA@s2fevents.co.uk, submitted online with your entry or posted to:

SJA Awards c/o S2F Events, Unit 92, Capital Business Centre, 22 Carlton Road, South Croydon, CR2 0BS
For further information: Tel: 0208 916 2493 or email: SJA@s2fevents.co.uk

Entry Deadline – Wednesday 16 January 2019