

Ennis and Strauss join race for British sport's top prizes

IAN COLE reviews the outstanding contenders for the 61st annual SJA British Sports Awards, sponsored by Sky Bet and UK Sport, to be presented at the lunch on December 9

JESSICA ENNIS became the golden girl of British athletics with her outstanding victory in Berlin, where she won gold in the World Athletics Championships heptathlon by the grand margin of 238 points.

In so doing the 23-year-old from Sheffield installed herself as favourite to win the Sportswoman of the Year award in the SJA's end-of-year poll.

Ennis's winning points tally of 6,731 was the second-best score recorded by a Britain – bettered only by Sydney Olympic champion Denise Lewis, who won the SJA trophy in 1997, 1998 and 2000.

Before the Berlin athletics championships, cricketer Claire Taylor had been the favourite to top the SJA poll, having been named Player of the Tournament as England's women's team won the World Cup. She was also the first woman to feature in *Wisden's* five Cricketers of the Year.

Other notable summer achievements by British women included Victoria Pendleton, Sportswoman of the Year two years ago, retaining her sprint title at cycling's world track



Top contenders: Ashes-winning Andrew Strauss (left), golden Jessica Ennis and speed star Jenson Button (lower left)

ACTION IMAGES

championships, Emma Pooley winning the Tour de France, and swimmer Gemma Spofforth winning 100 metres backstroke gold at the world championships in world record time.

More competitors joined the reckoning as contenders for the SJA's Sportsman of the Year during the summer. Early favourite was Jenson Button, after six Grands Prix victories in the first seven races of the Formula One motor racing season.

Tennis player Andy Murray rose to No2 in the world rankings, the best by a Briton since Fred Perry, but saw his dreams of a first Grand Slam disappear with a semi-final

defeat to Andy Roddick at Wimbledon and a straight sets capitulation to Martin Cilic in the fourth round of the US Open.

Phillips Idowu followed in the footsteps of Jonathan Edwards – Sportsman of the Year in 1995 – by winning the world championship triple jump. It was Britain's first male gold at the worlds since Edwards in 2001.

Just when it appeared Ennis and Idowu might be all there was to cheer in the summer of 2009, along came the England cricket team, regaining the Ashes with a momentous 197-run victory at The Oval to take the series 2-1. Captain Andrew Strauss led by example at the top of the order and was named

Player of the Series. But the team could now win the Team of the Year award, as Michael Vaughan's Ashes winners did in 2005.

Whatever your opinion, it's your vote as an SJA member which is important. So who will succeed 2008 winners Chris Hoy and Rebecca Adlington at the latest SJA British Sports Awards when they are presented at The Brewery in London on December 9

Only fully paid-up members of the SJA can vote in our British Sports Awards – for the Sportsman, Sportswoman and Team of the Year – and a voting form is enclosed with this Bulletin. Make sure you complete the form and send it off immediately.

MEMBERS' GALA SAVING

MEMBERS will benefit from a £10 reduction in the price of their tickets for the 61st annual SJA British Sports Awards at The Brewery, Chiswell Street, this year on December 9. Start2Finish is now taking bookings for the event, and a glittering array of sporting champions has already agreed to attend.

This year, tickets are on sale for £120, but SJA members can purchase a ticket for just £80 – a saving of £40. As a further benefit, members are entitled to buy one additional guest ticket for £100 – a saving of a further £20. Last year's gala event to celebrate the 60th anniversary of the SJA was attended by HRH The Princess Royal, and had

sporting stars from six decades among the guests, from Dorothy Tyler to Dick Fosbury, Lloyd Honeyghan to Dames Mary Peter and Kelly Holmes.

To book tickets now, print off a form from the SJA website or contact Start2Finish Event Management, Unit 92 Capital Business Centre, 22 Carlton Road, South Croydon, Surrey CR2 0BS / 020 8916 2237 or <mailto:sja@s2fevents.co.uk>

Progress evident in all directions – and sports history in the making

BARRY NEWCOMBE
SJA CHAIRMAN

I THOUGHT that the two tours of Olympic Park by SJA members at the invitation of London 2012 were an important landmark in our appreciation of what is happening in east London.

When we return next year there will be even more to absorb. Because, thus far, the Olympic stadium is up but not complete and everything else is following behind - more competition sites and the International Broadcast Centre and the Main Press Centre, all at different stages of construction.

What we saw is already consigned to history. The words “flying up” were aimed at almost every construction site on the route where everything we saw was a statement of progress. In the midst of it all the ancient River Lea, once a neglected waterway, flowed on, awaiting its place in Olympic history.

In the meantime, the SJA will keep its members informed of any pertinent developments-in and out of Olympic Park.

In the immediate future, the SJA's British Sports Awards lunch on December 9 is fast approaching and as members start to think about for whom they will vote, there are suddenly more contenders than a couple of months ago.

Strauss steps up

Andy Murray has had his best summer on the tennis circuit and promises more and the athletics world championships showed progress for some British athletes, none more so than Jessica Ennis.

The Ashes cricket series dominated the last part of the summer, ending with Andrew Strauss and his team edging the Australians 2-1 in the series to win back the urn. No small feat, either.

Andrew Strauss put himself at the head of English cricket as a result but, to show you how things can turn, I asked Alex Spink of the *Daily Mirror* to tell this personal story of Strauss: “He was probably tired, emotional from being left out of England's tour to Sri Lanka. But the rise of Andrew Strauss from discard to Ashes-winning captain can be traced back to an inswinger from the *Daily Mirror*'s rugby correspondent.

“It was in the nets at Lord's last November. Strauss was doing his bit for sponsors Investec, along with Monty Panesar and a fistful of England rugby players. A few of us media types were invited along. No recognised cricketers of course.

“Although I once took five wickets against Kingston Poly, Strauss had no reason to believe he would lose his off stump to my medium pace.

Then again, no one thought he would be the toast of the nation and shortlisted for world player of the year 10 months later. Funny old game, cricket.”

Olympic theatre is turning London's dream into 2012 reality

SJA members have seen the future... thanks to two guided tours of the burgeoning site of the London 2012 Olympics. The tours followed a promise made two years ago by LOCOG chairman Seb Coe to keep members informed at every stage of development.

With the Games now approaching the 1,000-days-to-go mark, the Olympic Park looks to be developing on time though it would not be the Olympics if there are not a few scare stories before the opening ceremony on July 27, 2012.

Members on our first tour were driven around by coach under the guidance of the Olympic Delivery Authority's Neil Walker. They were not allowed outside the vehicle, which was perhaps just as well. It had not rained in Stratford for days yet the makeshift roads were awash thanks to the persistence of the bowzers – water tankers whose job is to damp down the dust, part of the ODA's commitment to preserving the environment as far as possible.

If anyone is still in doubt about who does what, Walker explained that the ODA's job is to build the theatre, while LOCOG – the organising committee – is charged with putting on the show.

What a show one hopes it will be! Entering through the northern gate by Eton Manor, on Hackney Marshes, the coach dodged the dumper trucks and lorries to take members close to the velodrome and BMX circuit and then the basketball arena before a sharp right turn through the northern goal of the southern hockey pitch.

Most of the buildings are shells, of course, but the vast broadcast and press



Future perfect? LOCOG says a significant amount of the construction work is running ahead of schedule.

centre appears well-advanced. Most impressive in design terms was the roof of the aquatics centre, a couple of sweeps of steel resembling a giant wave, though the artist's impression of the finished work suggests a UFO will be landing in east London.

Pride of place goes to the Olympic Stadium itself. Those who travel regularly by train through Stratford have



LONDON2012.COM

FIFA MEDIA CHANNEL WILL BE NEXT STOP EN ROUTE TO 2010 WORLD CUP FINALS

ENGLAND having resolved the pressure of qualifying for the World Cup finals, the stress now builds on journalists and photographers over accreditation issues.

The finals will be attended by around 4,250 print/internet journalists and editors as well as 1,200 photographers plus a further 13,400 broadcast personnel.

Accreditation for the finals draw in Cape Town will open immediately after the completion of the mainstream World Cup qualifying competition in early October. Then accreditation for the finals opens immediately after the draw in Cape Town on December 4. As before, application can be made only via the FIFA media channel.

Media organisation has evolved significantly since the finals in 2002 in

Japan and South Korea. Those were the last in which FIFA created formal, Olympic-style main press centres as well as the international broadcast centre.

The MPCs enjoyed capacity use only at the times of the Opening Games and the Final. Otherwise, most journalists spent far more time than previously moving around the venues and the games.

Hence, for 2006, FIFA scrapped the central media centre concept and concentrated on upgrading facilities and services at all the stadium media centres in the various host cities. This is the model which will be put to use in South Africa though an IPC is under construction at NASREC, within shuttle-bus reach of Soccer City (one of two Johannesburg venues).

seen the steel framework shooting further out of the ground week by week and now, from the outside at least, it looks almost finished. A peep between bulldozers into the arena inside confirms otherwise.

Even the SJA's host, who had not visited the Park for a week, was amazed by the rapid progress made in that short time in some areas. The Olympic Village is now seven floors high. A week previously, it had been only five-and-a-half.

The whole project is a statistician's dream. A spreadsheet entitled "The Olympic Park by Numbers" would offer from 50 or more mind-boggling facts. Just a sample:

- 2,000 newts and toads relocated from the River Lea
- 1.3 million tonnes of soil cleaned of industrial contamination
- 65 buildings in the Olympic Village in 11 courtyard blocks
- Five construction vehicles a minute entering the Park.
- 10 rail lines serving the Park with 240,000 people an hour travelling in or out
- The media centre is seven times the size of the Royal Festival Hall
- 80,000 seats in the Stadium, built from 11,000 tonnes of steel
- 4,434 workers on site – 20 per cent of them residents of one of the five host boroughs.

And so it goes on.

Now all that remains is to find tickets. Selling is expected to start at the beginning of 2011 when, no doubt, information on the length of the queue and the number of people in it will join the statistical mountain.

IAN COLE

SKY BET

Proud Sponsors
of the Sports
Journalists'
Awards

One account - 4 ways to bet

UK: 08000 722 421
ROI: 1800 805 111

www.skybet.com

wap.skybet.com

Sky Interactive
Just press ●

Terms & Conditions - Over 18's only. All Sky Bet rules apply and are available at skybet.com.
Gamble responsibly - for more information contact www.gambleaware.co.uk Tel: 0845 6000 133.

Athletics still our Olympic No1, insists Ohuruogu

STEVE ROWE



“IT’S REALLY WEIRD. IT’S BEEN REARED FROM DIRT. IT MAKES ME REALLY PROUD OF LONDON”

CH R I S T I N E OHURUOGU had tried to persuade members she was fit to defend her world 400 metres world title, but when it came to the crunch in Berlin her injury-hampered preparations cost her the crown.

Britain’s Olympic gold medallist was the SJA’s lunch guest shortly before the athletics world championships and she reported that the hamstring injury that forced her to miss build-up races in Paris and London was “just a slight niggle, a bit of a strain.”

Come the world championships, however, when she lined up in lane seven of Berlin’s Olympic Stadium, the truth was that she was the only finalist who had not broken 50sec for the event this year and it seemed unlikely she could repeat the heroics of Beijing 12 months previously when her late surge caught American favourite Sanya Richards on the line.

This time Richards had her revenge, with Christine trailing a gallant fifth. Richards, who has led the 400 metres world rankings for four years, picked up her first individual global title in 49.00sec – 0.61sec better than Ohuruogu’s personal best.

The east Londoner’s time in the final, 50.21, was her best of the season thus far, but indication that the race had come too soon for Ohuruogu.

Losing the title she won in Osaka two years ago was a disappointment but not a disaster, judging by her words at the SJA lunch in Fleet Street. “I don’t categorise my races like that,” she said. “I just see it as another championship, rather than the

IAN COLE

defence of a title.” Ohuruogu returned from Beijing with Britain’s only track gold medal. But she refutes the suggestion that athletics has slipped behind cycling and rowing in the nation’s Olympic priorities.

“Track and field is still No.1 in most people’s eyes,” she said. “There is huge support for athletics. You only have to look at the numbers who turn up at Crystal Palace each year – and that augurs well for 2012.”

Talk of the London Olympics always brings a sparkle to Ohuruogu’s eyes. The girl from Newham – the face of the successful Olympic bid four years ago – still marvels whenever she drives past the fast-growing Games site in Stratford.

She said: “It’s really weird. It’s been reared from dirt. It makes me really proud of London and of my borough. People don’t realise what it means to be hosting the most prestigious sporting event in the world. I tell people in Newham: ‘Take a drive past, walk there even, get on your bikes.’ It’s an unreal feeling.”

Ohuruogu, with other athletes, had a hard-hat tour of the site recently, standing on the finish line.

The Games are now less than three years away and she realises there is a lot of hard graft ahead at the Lea Valley Centre which is her training base.

“I was fortunate to leave University in 2005 and go straight into full-time training knowing that, thanks to Lottery funding, I’d be OK financially and have the best training facilities.”

BROADCASTING

Philip Barker

ESPN launched its Premier League football coverage under the banner: *It’s great to be here*. With verse from Steven Berkoff and former BBC man Ray Stubbs as presenter, it screamed “safe pair of hands.” A neat-looking studio and the familiar commentator Jon Champion all helped. It also tried a little pizzazz with teams emerging down an avenue of dancing girls, a ploy used by Sky Sports for the inaugural Premier League season back in 1992-3.

A few weeks later, ESPN expanded its portfolio with a deal to cover the group stages of the Europa League.

The BBC got into hot water when it used closed-circuit footage of a high-profile heist in a

limp link to Chelsea manager Carlo Ancelotti’s diamond formation. Identification in the case had been a key issue but Scotland Yard’s request not to use the footage did not reach the ears of the sports department.

The Sky Sports production team breathed a huge sigh of relief when the transfer window closed. Crews filmed every Premier League player against a “chroma key” green background. The image of the player could then be superimposed as required to give a “live action” look to team announcements.

Most players seemed to get the idea, but Hull City’s Jimmy Bullard decided to have a bit of fun. His efforts were a cross between



Above: The winning team at Muswell Hill receiving their prizes of two bottles of white wine each from donor Graham Morrison. From left to right: Peter Luck, David Jacobs, Graham Morrison

and Don Cave. Right: Phil Sheldon Trophy winner David Jacobs with Gill Sheldon. Far right: Guests' winner Peter Nunn (left) receives his trophy from SJA chairman Barry Newcombe



Jacobs lives up to his name to carry off Sheldon Trophy

PHOTOGRAPHER David Jacobs proved himself a real cracker on the links when he compiled an astonishing 43 Stableford points to win the Phil Sheldon Trophy in the SJA's autumn golf day at Muswell Hill.

Jacobs, the former proprietor of the Action Images picture agency, left the 20-strong field floundering in his wake as he won by 10 points from cricket writer Richard Rae to pick up the coveted silverware from Phil's widow Gill.

In third place with 32 points was defending champion Patrick Eagar while the winner of the visitors' section was Peter Nunn, a guest of snapper Hugh Routledge (who completed 18 holes less than two months after undergoing a hip replacement).

Not surprisingly with so many points in the bag, Jacobs also scooped the team prize in harness with Peter Luck and guest Don Cave, and each received two bottles of Chateau Millas dessert

wine kindly donated by SJA member and fencing expert Graham Morrison.

Team Jacobs' total of 78 points saw them home by 10 points from Eagar, Chester Stern and Kevin Price who won second place on a countback from Routledge, Nunn and Robert Halter.

Other prize winners on the day were Cave and Matt Emery (second and third in the guests' section), Rae for nearest the pin at the 12th and Stern for the longest

drive on the 17th. Both Rae and Stern received a book of Phil Sheldon's golf photographs from Gill for their efforts.

Consolation came for Matt Emery and brother Sam later that same evening when they won the Table Football final from *LondonPaper* chief sports writer Matt Butler and ex-Arsenal star Paul Merson at the West End launch of the Samsung football website organized by former *Sun* sports editor Paul Ridley.

Norman Wisdom and Max Wall and proved a hit on Soccer AM and the Sky Sports internet service. Late transfer deals threw much of the careful visual planning into chaos as camera crews dashed to film the players wearing their new colours. Happily for Sky, Bullard stayed put at Hull.

The Headingley Test match (all two and a half days of it) had been played out against the backdrop of scaffolding and cranes at the Kirkstall Lane End.

By next year, the Carnegie Pavilion will be ready. A joint venture between the club and other local agencies at a cost of £21m, it incorporates a media centre (to be used as a

university lecture hall during the off season).

Test Match Special will move from the Football Stand End to take up residence and, provided the new box has a window which can open, the team will surely be content. For those, such as Geoffrey Boycott, who double up on TV and radio, it means no more racing from one side of the ground to the other.

The likes of Shane Warne, the Sky Sports new boy, will have to seek another location for his "rest and recuperation" between commentary stints – he was regularly spotted on the roof taking a cigarette break. The first trial of these new media facilities will come during the Pakistan v Australia match next

summer, after the Yorkshire club was successful in its bid to host one of the first "neutral" Test matches in England since 1912.

Edgbaston is another ground to redevelop its press and broadcast facilities as part of a £30m upgrade. For Five Live's Pat Murphy it will mean a fond farewell to the "potting shed" and a move to more salubrious quarters.

An intriguing commentary box contest is set to continue, whatever the surroundings. "Bumble" (David Lloyd) locked horns with "Aggers" (Jonathan Agnew) in the race for followers on Twitter. The latter may just have edged ahead in the credibility stakes after his interview with Lily Allen at the Oval.



John Jackson

Why taking part is much more important than winning... well, almost

ANOTHER football season is upon us, as the memories of one more splendid Ashes series linger. One grandson, with genuine talent and the dream to walk out one day at Wembley or Lord's, asks where I went wrong. Where indeed?

When I explain that a future captain of England put paid to my football ambitions during 90 agonising minutes, while my last cricket innings saw the scorer note: "Jackson c Pietrangeli b Tiriac 8," he is baffled.

My proudest school moment came with me being named for the Tollington Secondary Grammar School 1st XI, for the prestigious fixture against North London rivals Edmonton Latymer. I was right-half and, of course, modelled myself on Arsenal's then tough pair of Scottish internationals, Alex Forbes and Archie Macauley. I'd show them!

My job was to mark the opposing No.10, or inside left, and ensure his known ability was stifled. I did try, really! All I need do is record that we lost 13-1 and that the chap I was "rendering surplus to requirements" scored seven of them.

His name was Johnny Haynes who went on to become captain of England with 56 caps and the first ever £100-a-week footballer. I never played for our 1st XI again.

The one consolation came when I reminisced with Haynes at the 1962 World Cup in Chile and he introduced me to the young England newcomer, who became a great friend. His name was Bobby Moore.

In those far flung happy days when the Wimbledon tennis fortnight saw players, journalists, officials and police socialising together, the middle Sunday brought a fun cricket match – Press vs Players, with all money going to some sporting charity.

Needless to say, ringers in the form of show business personalities and sports stars were only too happy to join in.

On my memorable day I batted at five, following the dismissals of slapstick actor Brian Rix and former Aussie Test cricketer Bob Cowper. I



strode to the crease to join our remaining opening batsman, actor James Ellis who was then a household name as Inspector Lynch in the BBC TV series *Z-Cars*.

I calmly stroked England's then No1 tennis player Mike Sangster for four, and handed out the same treatment to future Wimbledon finalist Tony Roche, of Australia. Then I spotted that a bowling change was bringing the moustachioed Romanian rascal Ion Tiriac into the attack. Believe me, his ferocity made Merv Hughes look like Mary Poppins.

Obviously he had no idea of the laws of cricket. He stood as if he was pitching for the Bucharest Braves against the New York Yankees, pulled back his wrist and hurled the ball at me, round about elbow height. No helmets in those days so my attempt at avoiding a hospital visit saw my bat go up to shield the ball, causing it to plop into the hands of the bemused Nicola Pietrangeli at silly mid off.

It's pretty embarrassing walking back to the pavilion, having dealt well with competent bowlers from cricket playing countries, to polite applause for being caught by an Italian off the "bowling" of a Romanian. Even worse when a small boy asks for your autograph.

So my dreams of following in the footsteps of heroes Billy Wright and Denis Compton were shattered at the first attempt.

Grandson, with Fabregas and Flintoff in his sights, beware!

TRANSFERS MOVES GOSSIP

The Bulletin's inside man, Chopper, looks at the movement around the nation's sports desks

● The National Union of Journalists reacted with outrage in August when Express Newspapers announced another 70 job cuts across all departments, in addition to the 80 jobs axed at the *Daily Express*, *Sunday Express* and *Daily Star* last year.

"It's inconceivable that they can continue to produce competitive newspapers with the level of staff that will remain if these cuts go through," said the NUJ's **Barry Fitzpatrick**. The latest round of cuts is sure to revive speculation that the Express group will move to direct input of stories – with reporters writing into page.

● The future of *The Observer*, meanwhile, is secure, for now at least. The world's oldest Sunday newspaper was under threat of the axe by owners Guardian News and Media, as part of cost-cutting at the group which made losses of £36 million last year.

An announcement in mid-September promised a "new-look" *Observer* which may undergo further integration with its daily sister title *The Guardian*. Press reports suggest as many 100 jobs could be cut as a consequence, with the NUJ threatening strike action against any compulsory redundancies.

● **Mihir Bose** was snapped up as a weekly interviewer by the *Evening Standard* less than a month after the BBC's first sports editor left the Corporation. "We are absolutely delighted that Mihir will be writing regularly for the paper and be bringing his incisive and brilliant writing to the sports pages," said the *Evening Standard* managing editor, **Doug Wills**.



● **Tony Roche**, rugby reporter at *The Sun* for 23 years, lost his job barely two weeks before the start of the season. "I was called to an hotel on the North Circular and told that certain jobs on the paper were not selling the paper and I was no longer required," Roche told sportsjournalists.co.uk.

Roche, 60, had been receiving medical treatment for blood clots since his return from the Lions tour of South Africa in June. He had begun his career with Reg Hayer's agency and had worked for the *Daily Mirror* and *Sunday Mirror* and subbed at *The Times* before joining *Today* and later moving to *The Sun*.

Time to sign up again for AIPS cards

ORDERS can now be placed for the 2010-2011 AIPS membership cards. Membership of AIPS, and with it the internationally recognised press card, can only be obtained by fully paid-up members of the SJA. If you have a current AIPS card please check that your details are correct and that your photograph is up to date by going

into the website: <http://www.aipsmedia.com/index.php?page=getcard>

Make any changes as necessary then all you need to do is send SJA membership secretary Bill Colwill (31 Chesham Lane, Chalfont St Peter, Bucks SL9 0PG) a cheque, payable to SJA, for £35 for the 2010-2011 card.

Remembering Bill Bateson

BILL BATESON, former sports editor of the *News of the World* and a deputy chairman of the SJA, died at his home in Cornwall aged 73. Bateson was awarded the SJA's Doug Gardner Award in 1997, the Association's highest accolade, for his services to the

Association and sports journalism. Bateson spent 34 years at the *News of the World* where, in his own words, he "saw off 14 editors" before spending much of the last decade of his career as a consultant at the Sunday Telegraph.

Colin Gibson, former sports editor at the Sunday Telegraph, described Bateson as "one of the last great figures of Fleet Street." Gibson added: "He had a great news sense and great contacts – the ultimate professional."

Roche follows the departures from the Sun's sports desk of former deputy sports editor **Ted Chadwick** and assistant sports editor **Keith Nancarrow**.

● **Myles Hodgson**, the Press Association's cricket correspondent, was made redundant in the midst of the Ashes series. Hodgson was then hired by Andrew Flintoff to work as his official spokesman.

● **Scott Manson**, the former editor of lads' mag *Loaded*, has been appointed editor at *Ace Tennis*, the bi-monthly title produced on behalf of the Lawn Tennis Association.

● The High Court ordered the wife of **Lee Horton**, the former sports editor of *The People*, to repay £128,910 she received in payments made to her through an elaborate, long-term fraud. Horton worked for the paper from 1992 to 2008, when the fraud was discovered, and according to Mr Justice Tugendhat the total of illicit payments made in that period could amount to more than £370,000. The paper sued Teresa Horton for the return of money she admitted receiving. She has been ordered that she should repay it with interest.

● **Max Mosley**, the departing president of motor racing's ruling body the FIA, hosted a last supper in Monza for the Formula One correspondents, whose farewell gift was a brown leather riding whip from Swaine Adeny Brigg, whip-makers to the Queen. It was inscribed: 'MRM. From Fleet Street's Finest. 10.9.09'. MRM stands for Max Rufus Mosley, who accepted his present in the right spirit.

● Managing editor **David Chappell** is to stand down after a 22 years at *The Times*. Chappell will leave his role in February to work closer to his home in Brighton and have time to "pursue his travel and charitable interests," according to editor James Harding. Chappell was appointed managing editor in December 2006, succeeding Anne Spackman, having held the post of deputy managing editor for two years. He joined *The Times* in 1988 as deputy chief sports sub, becoming deputy sports editor two years later and then sports editor from 1993 to 2004.

DAVID WELCH

SPORT & MEDIA MANAGEMENT

Establishing greater recognition and opportunity in the world of sport

www.davidwelchmanagement.com

- Books
- Newspapers
- Magazines
- TV
- Radio
- Voice-overs
- After-dinner speaking
- Sports lunches
- Award ceremonies
- Sponsorship
- Consultancies and media training

 Patrick BARCLAY <i>The Times</i>	 Stuart BARNES <i>Sunday Times/Sky</i>	 Will BUCKLEY <i>Observer/Freelance</i>	 David CONN <i>Guardian</i>	 Lisa DOBRISKEY <i>Olympic athlete</i>
 Lucinda GREEN <i>Freelance</i>	 Paul HAYWARD <i>Observer/Guardian</i>	 Ben JACOBS <i>BBC/Freelance</i>	 Martin JOHNSON <i>Sunday Times</i>	 Stephen JONES <i>Sunday Times</i>
 Martin KEOWN <i>BBC/Freelance</i>	 Paul KIMMAGE <i>Sunday Times</i>	 James LAWTON <i>Independent</i>	 Hugh McILVANNEY <i>Sunday Times</i>	 Sue MOTT <i>Freelance</i>
 Ivan PONTING <i>Freelance</i>	 Sarah STIRK <i>Setanta/Freelance</i>	 Tom WATT <i>Freelance</i>	 Jim WHITE <i>Daily Telegraph</i>	 Laura WILLIAMSON <i>Daily Mail</i>

PLUS ● ELENA BALIACHA (tennis) ● WILL GRAY (freelance) ● MARK HODGKINSON (Daily Telegraph)
JOHN TAYLOR (freelance) ● SAM WALLACE (The Independent).

Contact David Welch on all consultancy and marketing matters, and for any media enquiries relating to clients listed

T: 01832 274340 Mobile: 07774 811581 Kay Clarkson (PA) 0207 2339055 Mob: 07768 746605

E-mail: david@davidwelchmanagement.com and kay@davidwelchmanagement.com

CONTACTS

OFFICIAL ADDRESS

Sports Journalists' Association
c/o Start2Finish Event Management,
Unit 92, Capital Business Centre, 22
Carlton Road, South Croydon,
Surrey, CR2 OBS.

DIRECT CONTACT

Sandra Phillips

T: 020 8916 2237

sandra@s2fevents.co.uk

sja@s2fevents.co.uk

President: Sir Michael Parkinson CBE

teresarudge@parkyproductions.com

Chairman: Barry Newcombe

barrynewcombe@gmail.com

Vice-chairman: Stuart Robinson

stuart@robinson43.freeserve.co.uk

Secretary: Steven Downes

stevenwdownes@btinternet.com

Treasurer: Randall Northam

randall@sportsbooks.ltd.uk

Membership: Bill Colwill OBE

Birchen, 31 Chesham Lane, Chalfont

St Peter, Gerrards Cross, Bucks SL9

OPG. BColwill@aol.com

Immediate past-chairman:

Peter Wilson

peter.wilson04@btinternet.com

Bulletin editor: Keir Radnedge

kradnedge@sportsfeatures.com

GENERAL COMMITTEE

Philip Barker

philfiverings@btinternet.com

Ben Clissitt

ben.clissitt@guardian.co.uk

Ian Cole

icole@hotmail.co.uk

Mary Fitzhenry

mary@spokepromotions.com

Jim Munro

jim.munro@the-sun.co.uk

Ian Stafford

iandstafford@yahoo.co.uk

David Walker

david.walker@sundaymirror.co.uk

David Welch

david@davidwelchmanagement.com

EX-OFFICIO

Keith Elliott (Careers)

keithelliott99@yahoo.com

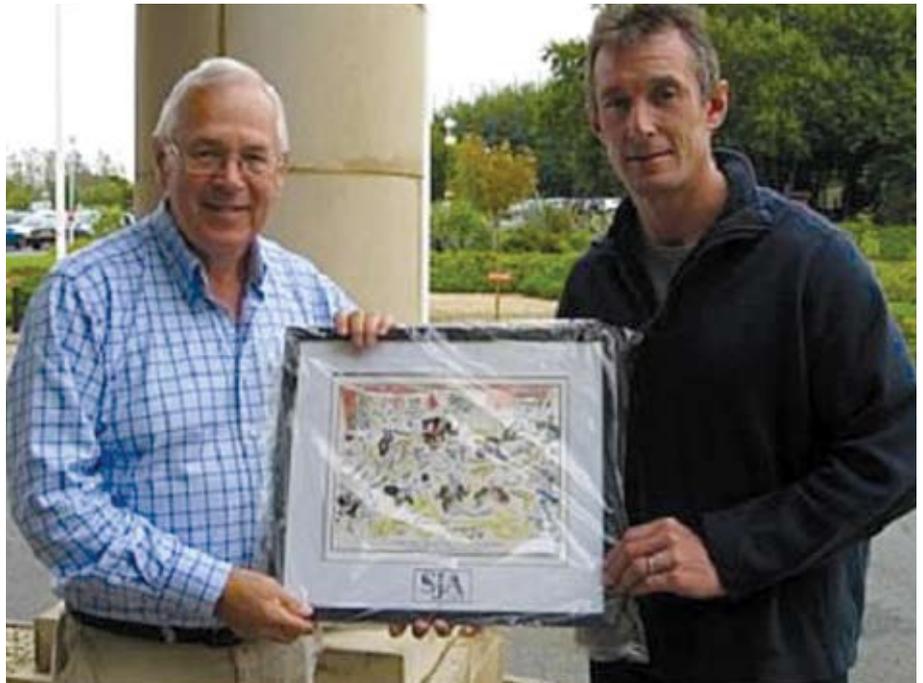
Paul Trow (Yearbook)

ptrow76780@aol.com

© 2009 Sports Journalists' Association

Bulletin & Yearbook design

childesign.co.uk



SJA CATCHES UP WITH ROB HOWLEY

Rob Howley, who was on the coaching panels of both Wales and the British and Irish Lions this year, receives his Macey cartoon from SJA chairman Barry Newcombe at the Welsh Rugby

Union training headquarters in the Vale of Glamorgan. Howley was an SJA lunch guest earlier this year.

Howley said: "We have a demanding start to the season in Wales with New Zealand coming to Cardiff to start the autumn programme before we start the Six Nations' Championship away to England."

SPORTS JOURNALISM AWARDS EXPANDS TELEVISION AND INTERNET COVERAGE

NEW prizes will be open for sports broadcasters and those working on the internet at the SJA's British Sports Journalism Awards when they are held in London early next year.

The SJA is looking to increase the number of internet award categories, after Internet Sports Reporter of the Year was introduced two years ago with much success. The internet categories will be for writing exclusively commissioned for, and first published, on the web.

In broadcasting, the number of awards up for grabs will be doubled, with categories for best sports broadcaster and best sports programme in television and in radio. Previously, TV programmes and broadcasters competed for SJA members' votes against their radio colleagues, with Jeff Stelling and Radio 5 Live's SportsWeek programme dominating.

SJA members will still be able to vote for what they see as excellence among their

broadcasting colleagues' work. "Adding the new awards shows how the Association is continuing to keep up with new trends in the industry," said Barry Newcombe, the SJA chairman.

The new awards means that there will be at least 25 awards handed out at the Brewery in London on March 8, an event again sponsored by UK Sport and Sky Bet.

The SJA's British Sports Journalism Awards has been a fixture in the calendar for more than 40 years. It is the biggest of its kind in the world, and is open to all writers, photographers, broadcasters and cartoonists who work in British sports journalism.

Entry forms will be available from the end of November and can be obtained from the SJA's office or downloaded from its website, which will carry updates on the awards over the coming months.

Dates for your diary

■ **Wednesday, December 9:** SJA's 61st Annual British Sports Awards, The Brewery, Chiswell Street, London EC1Y 4SD

■ **Monday, March 8, 2010:** SJA British Sports Journalism Awards, The Brewery,

Chiswell Street, London EC1Y 4SD

* *For lunches contact Mary Fitzhenry (see Contacts); for golf days, Paul Trow at ptrow76780@aol.com*